

Rapid City (Downtown) Lions Club

Our Vision: - To be a leader serving to make a difference in our community.

Our Mission: To empower and enable members and volunteers in our community to address vision and hearing needs; support seniors and youth; and to provide leadership for helping people in need.

Our Strategic goals:

• Address Vision & hearing needs

- o Free vision screening for school children.
- o Collect used eye glasses to be distributed to people in need
- Help people access and pay for vision & hearing medical services.
- o Raise community awareness about vision/hearing needs.

• Support Young people

- o Promote youth volunteering and community service.
- $\circ \ \ \, \text{Provide volunteers to support youth activities}.$
- o Organize & support a SDSMT Lions club.
- o Recognize youth performance/excellence throughout the community.
- o Offer scholarships to young people to advance education & service.
- Support programs fostering healthy activities and growth for young people.

• Build capacity to achieve our mission

- o Raise funds for *Sight & Services* assistance.
- Raise funds to support sight, youth, disaster relief, and other welfare needs in the community.
- Establish committees to manage individual fund-raising events.
- o Increase awareness of Lions service contribution in our community.
- Promote and increase membership in the Rapid City (Downtown) Lions Club.

"We Serve"